FIRST HEALTH
ADVISORY

Advancing Secure and Efficient Healthcare

FROM THE BOARD ROOM TO THE OPERATING ROOM

OUR HISTORY
Founded in 2005, we remain privately held, with no outside investors. We serve more than 1/6 of the commercial healthcare & federal health sectors.

OUR VISION
To reduce risk in delivery of digital health, assuring resilience, efficiency, availability, privacy, security, and compliance to the benefit of our patients and consumers.

OUR MISSION
To be the preeminent digital health risk assurance firm in the health and public health sector.

DIGITAL HEALTH RISK ASSURANCE
First Health actively advocates for harmonized standards and executive actions without undue burden on healthcare entities. We're a member of the Health Sector Coordinating Council's Cybersecurity Working Group.

ABOUT US

First Health's solutions portfolio assures performance, availability, integrity, privacy, compliance, and resilience for every facet of your digital health needs.

Our multidisciplinary expertise informs architectural design and delivery, enabling digital health innovation while safeguarding your patients, customers, operations, and finances.

WHY FIRST HEALTH?

Our understanding of sector requirements and the healthcare ecosystem make us uniquely qualified as trusted consultants and strategic advisors. Our leadership's proven experience in cybersecurity, digital health, risk management, and shared governance, coupled with our industry partnerships, support our clients with securely transforming their enterprise.

Operations
First Health is led by CEO Carter Groome. As a founding partner of First Health, Carter's vision is guided by the Strategic Advisory Board and our incredible Associates.

Team Certifications

Technical
• AWS
• Azure
• Cisco
• Microsoft
• Networks+
• Sec+

Professional
• CISSP
• HCISPP
• CHISL
• C-DHE
• CHCIO
• Certified Emergency Nurse, RN

Leadership Advisory
First Health is your trusted consultant and strategic advisor, bringing unmatched digital health acumen and risk assurance insights to our clients.

FIRST HEALTH ADVISORY

CYBERSECURITY TRANSFORMATION

Our strategic resources acutely target the Digital Healthcare Environment with solutions to support availability, integrity, and confidentiality of data through organizational compliance and resilience.

A SOLUTIONS PORTFOLIO COMPRISED OF FOUR PILLARS

ASSURANCE

- Digital Risk Assurance Strategy
- 405(d) HICP and NIST CSF & Standards Framework Assessment
- Third-Party Assessment
- Privacy & Regulatory Compliance
- Cyber Insurance Advisory
- Cyber Due Diligence

CLOUD RESILIENCE

- AWS/MS 365 Platform Assurance and Migration
- IoT/IoMT/OT/Mobile Device Managed Services
- Vulnerability & Identity Threat, Privilege, and Access Management
- Cloud Managed SIEM & SOC Services

PROGRAM & PORTFOLIO

- Cybersecurity Program & Portfolio Management
- Data, Analytics, and Informatics Governance & Assurance
- Asset Orchestration and Risk Management of Clinical, IoMT, OT, & Mobile Devices
- Security & Technical Stack Rationalization and Optimization
- CxO Support & Subject Matter Expertise

INNOVATION

- Advanced Technologies Strategy, Assurance, & Governance
- Predictive & Generative AI, 5G/Connectivity, Quantum, Metaverse, and Advanced Tech-Enabled Use Cases
- Secure and Frictionless User Experiences

WHO WE SERVE

- 1/6 of US Health Entities
- 30% Top 25 Largest US Health Providers
- Becker's 100 Largest Hospitals and Health Systems in the US
- US News 2022-2023 Best Hospitals Honor Roll
- Newsweek Report World's Best Hospitals
- CHiME Most Wired
- HiMSS EMR Adoption Model (EMRAM) Level 7
- Global Healthcare Clients & Standards
- NIST CSF and HHS/405(d) maturation

THE BOTTOM LINE: FROM KLAS

> "First Health Advisory succeeds at leveraging their cybersecurity expertise, experience, and technical knowledge to help reduce client organizations' security risk. Interviewed clients note the firm helps them be aware of the impact of vulnerabilities and take action against those threats."

OUR CULTURE IS DRIVEN BY A FOCUS ON OUR PEOPLE, INDUSTRY EXPERTISE, RESPECT, SERVICE TO OUR CLIENTS, AND TEAMWORK.

Digital Health Risk Assurance Business Units

First Health's services are organized by four Digital Health Risk Assurance Business Units, each led by an Executive Vice President (EVP) who is responsible for the delivery of services and management of the Business Unit's day-to-day operations.

Our risk-centric associates have deep knowledge of digital health, clinical impact, and operational needs, serving healthcare with executive-level acumen, enterprise risk management, and platform expertise.

Preeminent Leadership

First Health is a leading competitor in the health cyber space, setting the industry standard for diversity and inclusion and compassion with uniquely qualified individuals. As evidenced by our 2023 KLAS ranking, where five out of five clients say they would use our services again.

Our team is experiencing exponential growth, as we restructure our leadership, business units, and service offerings to reflect the growing needs and digital innovation trends in the healthcare sector.

Service Highlights

Enterprise Security & Technology

- Third-Party Risk Management w/ Censinet
- Continual Enterprise Risk Assessment
- Cyber Leadership Strategy, Policy, & Support
- AI Advisory, Governance, & Assurance
- Security Controls Assessment
- Vulnerability & Patch MaaS
- -24x7 SIEM/SOC
- Journey to Cloud Resilience
- Threat Intel Managed Services
- IT Infrastructure Engineering Services

Clinical & Operational Security & Technology

- OT, IoT, & IoMT Security Programs & Platforms
- HTM Cyber Assessments
- Centralized Patch Management
- IoMT Security Platform Implementation
- Vulnerability Management-As-a-Service
- CMMS Implementation
- HTM Operations & Program Assessments
- Medical Device Security, Policy, & Compliance

Clinical Innovation

- Data Analytics, Informatics, and AI Strategy
- EHR Workflow Optimization
- Virtual Nursing Program Development

FIRST HEALTH ADVISORY
CLIENT PROFILES

6%
Government Health

12%
Pediatric Health Systems

15%
Academic Hospitals

30%
Top 25 Largest US Healthcare Payers & Providers

Cybersecurity, governance, and support for every healthcare model, including IDNs, Sub Acute, Physician Practices, Retail & e-tail Health, Government Health, Life Sciences, Health & Wellness, and Virtual Health partners.

FROM KLAS:
TOP REASONS CLIENTS CHOOSE FIRST HEALTH

Prior relationship, security expertise and cybersecurity knowledge, on-site support, ability to purchase only needed services, & leaders previously in the provider space

INDUSTRY ACCOLADES & BOARD PRESENCE

Medigate by CLAROTY
Honored First Health as its
Partner of the Year

CHIME
College of Healthcare
Information Management Executives
Foundation Partner of the Year

nuvolo
Selected First Health as
its **Exclusive OT Security**
Implementation partner.

CLIENTS TELL KLAS
FIRST HEALTH SUCCESSFULLY PROVIDES:

- Reduced Security Risk
- Clear Awareness of Medical Device Vulnerabilities & Prioritized Actions
- Tech Supervision: Implementation of Ticket System & Software-Defined WAN Solution

FROM OUR CLIENTS

"The firm's strengths include their ability to bridge the gap between IT and medical equipment management, their expertise in cybersecurity, and their knowledge of and relationships with medical device manufacturers. The firm is familiar with the requirements for securing specific models of devices." - Director to KLAS

"I actually feel like we finally have protected medical devices. We're engaged with our vendors, and we're proactive now. We're not playing catch-up when it comes to security." - Long-Term Client Texas Health Resources to AAMI

"First Health's key strength is communication. On a regular basis and without fail, I get a very nice, detailed, written summary of all the active projects the firm has, where those projects are, and what their statuses are. . . . We have a great team lead from First Health, and I have never had trouble reaching them or getting anything resolved." —CEO/president to KLAS